RBP HEADLINE# 6366411 \$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 336064 ORDER WORKSHEET REP: TEL# 703 528 7800

HARRIS REPORT FROM REP FAX# 703 528 7880 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

OCT8/12 18.53

ORDER # AGY # 1292 FLIGHT DATES OCT9/12 OCT15/12 WK-1 CITY TAX OBAMA SKED A AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX WASHINGTON, DC 3050 K ST NW, EST#2002 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6366411 CO-OP BILLING NEEDED SALES PRSN WA-BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. OFF.# 6556 JOE KNAUER LOCAL DATE OCT8/12 SALESMAN # REGIONAL 18.53

REP: TO LENA FR JULIE OKD M1-3 SEE 30-35 TTLS RTS

PLS CFM, THX 10/8

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ALL INVOICES ARE TO BE SENT TO:

CON CM

ACCOUNTING GREER MARGOLIS WASHINGTON, DC 20007 SUITE 800 1010 WISCONSIN AVENUE NW

:LINE#:REP :CD: :LINE#: TIME PERIOD : LGTH : SEC •• RATE START END :SPTS: WEEK : DATE : /WK: INVT : DAYS :TOTL: SPTS:

AGENCY PRODUCT CODE = 101 AGENCY ADVERTISER CODE = 95

AGENCY EST# = 2002

ល 1210A-105A

30

\$340.00

10/9

10/12

0

CON COM1: PROGRAM : JIMMY KIMMEL LIVE

TU-F

0

REP: TEL# 703 528 7800 REP HEADLINE# 6366411 TRF# 336064 ORDER WORKSHEET \$\$\$ UNAPPROVED REV #1 \$\$\$

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PROGRAM: NUMBERS ORD COM1: WE CAN OFFER ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35 STATION MAKEGOOD OFFERS: M1 OK'D BUY#4 MISSED:TU-F/1210A-105A CMT:TP KIMMEL  M2 OK'D BUY#26 MISSED:TUE/1000P-1100P OFFER:TUE/1000P-1100P CMT:PRGM CHANGE	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35 PART OF A 1200M-100A 30 \$200.00	PROGRAM: NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 32-35 987 30 \$625.0	PROGRAM: 20/20 ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT9 ON LINE-31 FOR 1 33 A 530A-600A 30 \$925.0	PROGRAM: PRIVATE PRACTICE ORD COM1: PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-26 FOR 1 32 A 1000P-1100P 30 \$3,500.	PROGRAM: BODY OF PROOF CON COM1: BODY OF PROOF 31 A 1000P-1100P 30 \$5,250.00	PROGRAM: KIMMEL ORD COM1: TP KIMMEL THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 2 SPO 26 S 1000P-1100P 30 \$5,250.00	: :LINE#: : 30 \$340.00	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE
OCT9(2/WK) OCT9(2/WK) OCT9 OCT9	00 10/14	00 10/10	1 SPOT/WK 00 10/10	SPOT/WK	.00 10/9	SPOTS/WK	10/9	CE : START
	10/14	10/10	10/10	10/12	10/9	10/9	10/11	: END : DATE
3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Н	Ь	н	н	0	0	Ν	:SPTS: V
340.00 340.00 5,250.00 5,250.00	SUN	WED	WED	PRI	TUE	H O F	TU-TH	WEEK : DAYS
(OCT8/12) PLS ADVISE. (OCT8/12) PLS ADVISE.	Н	٦	Ч	Н	0	0	N	:TOTL:

REP HEADLINE# 6366411 TRF# 336064 ORDER WORKSHEET \$\$\$ UNAPPROVED REV #1 \$\$\$

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HARRIS REPORT FROM REP OCT8/12 18.53

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

109370.00	CONTRACT TOTAL TOTAL SPOTS		OCT/12 109370.00
(OCT8/12) PLS ADVISE.	\$5,250.00 P \$3,500.00 P \$925.00 \$625.00 \$200.00	OCT19 30S OCT12 30S OCT10 30S OCT10 30S OCT14 30S	STATION MAKEGOOD OFFERS:  M3 OK'D BUY#31 MISSED:TUE/1000P-1100P  & WED/530A-600A & WED/500A-530A & SUN/1200M-100A CMT:WE CAN OFFER
DAYS :TOTL: :SPTS:	WEEK :	RATE : START : END :SPTS: DATE : DATE : /WK:	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RA

MARKET TOTALS \$266,756 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% WOPX 0% WRDQ 0% EFTV 0% CABL 0%

SHARES ESTIMATED\*

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE